

2024-2025 ADVERTISING RATE CARD

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GENERAL ROP ADVERTISING RATES

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• \$15.00 per column inch

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• \$12.50 per column inch*

*Parishes, schools, ministries, religious organizations

PAST DUE ACCOUNTS

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ADVERTISING SPACE RESERVATION & ARTWORK DEADLINE:

- Two weeks prior to publication date
- Photos must be high resolution, full size files sent electronically to art department. (JPG, TIFF, PNG, PDF)
- Logos/clipart should be high resolution, proprietary or without copyrights.
- Ad proofs will be sent as PDF files electronically for approval.

MECHANICAL SPECIFICATIONS

- Tabloid sheet, 11" x 17" 4-column page
- 1 column = 2.375"
- 2 columns = 4.9167"
- 3 columns = 7.4583''
- 4 columns = 10.00''

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